



FREYCINET
RESORT

Expansion and Development Plans

DESCRIPTION

Stylish, comfortable accommodation in a wilderness setting on Tasmania's beautiful East Coast.

Freycinet Resort is a ten-cabin ecofriendly resort situated at Mt. Paul on the edge of the Freycinet National Park near Coles Bay on Tasmania's beautiful East Coast.

The resort has received development approval from Glamorgan Spring Bay Council to build an additional 28 units as visitor accommodation, a redeveloped reception, restaurant, and amenities building as well as a number of additional units as staff accommodation.

The resort aims to provide a luxury experience for a reasonable price, striving for superior customer service for its guests.

Situated on top of Mt. Paul the resort boasts skylines to both Friendly Beaches and across the Freycinet Peninsula. It is peppered with high quality art – sculptures and installations for visitors to experience as they wander the property.

We also have a license to operate a guided walking experience through the fire trails and tracks of the Freycinet National Park which will be operated with the Resort as its base.

Once the resort is increased in size to 38 units and with the guided walking experience that resort will contribute to the goal of increased visitation. Once the Tasmanian borders are open to tourists once again this will be a key contribution to East Coast tourism visitation and yield and the recovery from the impact of COVID-19.



Aligning strongly with the **T21 Visitor Economy Action Plan 2020-2022** this development will contribute to the recovery from the effects of COVID-19 on our tourism sector.

This unique development will assist this recovery specifically by helping to:

- Grow visitation to Tasmania that is economically, environmentally, and socially sustainable
- Put regional towns and destinations at the heart of the visitor experience
- Help to grow a skilled Tasmanian tourism workforce by generating more Tasmanian jobs
- Assist Tasmanian aboriginal people in sharing the culture and history of our site
- Continue to assist to position Tasmania as a global example of sustainable tourism through our sustainable eco resort.
- And continue to assist in the responsible stewardship of our protected areas through our unique position on the edge of Freycinet National Park

This development aligns directly with a number of both the immediate and long-term priorities of the **T21 Plan**, and mostly with initiatives in **Priority 1: Rebuilding Visitation**. Our development will contribute to the focus in this priority on Tasmania's natural environment, drive holidays and Tassie road trips, offering uniquely Tasmanian experiences, and playing to our creative strengths.

Our development also aligns strongly with **Priority 3** in its focus on business owners remaining open, continuing to invest and in growing employment opportunities for Tasmanians.



ESTIMATED JOBS CREATED

During the construction phase of the redevelopment of the resort it is estimated that a number of new jobs will be created in the construction and associated industries as a result of the development using a Tasmanian construction company.

This is a **12 to 14 million** dollar development.

Once the resort is constructed and operating the resort will have **21 full time staff** and up to **10 casual staff**.

We feel strongly about constructing a high value customer service environment and being in a remote location, feel that a high number of staff will ensure that this high value environment is ensured.

There will also be additional jobs in the guided walking product that they also have a license to operate through the Freycinet National Park and will include guides and support staff (logistics, transport, catering).

Additional jobs are created and supported in other industries with our focus on having high quality art throughout the property, the majority of which are made by Tasmanian artists, installed on the property by Tasmanian tradespeople and transported by local Tasmanians.

Likewise our furniture, including tables, chairs and even our pool table were custom made by boutique Tasmanian producers. The gates to our property also were hand made by a Tasmanian artist.

With the upgrade and addition of new units and a refurbished larger restaurant we will continue to invest in local and regional furniture makers and artists to ensure we contribute to the economic recovery of Tasmania as we continue to invest here.



SOCIAL, CULTURAL, ENVIRONMENTAL IMPACT

Explore the East Coast. Windswept beaches, award-winning wineries and adrenaline-fuelled outdoor adventures can be found within easy reach. Freycinet Resort offers a range of boutique, eco-certified accommodation options. All our rooms provide contemporary design and exceptional comfort inside, with spectacular landscapes and native Tasmanian wildlife outside.

As the only accommodation on the mountain, we are able to offer unparalleled 360-degree views that encompass The Hazards, Friendly Beaches, Great Oyster Bay and the Tasman Sea. We invite you to step away from the hustle and bustle of daily life and immerse yourself in the spectacular wilderness of Tasmania's East Coast.

Shell middens found along the coast of the Freycinet Peninsula provide evidence that Tasmanian Aboriginal people have been present in the area for up to 35,000 years.

Since the colonial era, the land around Mount Paul has been home to many commercial enterprises. There were early attempts to develop a coal mine, but the company involved in the project was declared bankrupt before starting work; farmers have used the area for both sheep grazing and cattle farming; and the logging operations that took place from the 1950s onwards saw more than 90% of the trees on the site felled.

As the only accommodation on the mountain, we are able to offer unparalleled 360-degree views.



What you see at Freycinet Resort today are carefully cultivated new-growth forests which provide a welcome haven for the area's wildlife. Since 2012, the land has been used for eco-tourism. Formerly known as Freycinet Retreat, the accommodation came under new management and was renamed Freycinet Resort in 2019.

Now protected as Land for Wildlife, our 1200-acre resort contains low-impact accommodation and a number of beautiful private walking tracks. We are excited and proud to become a part of the Freycinet Resort's unique heritage, and we look forward to welcoming new and returning guests over the coming months / years.

The Resort offers a range of boutique accommodation options, suitable for couples, small families, and larger groups.

Situated just north of the popular town of Coles Bay, Mount Paul is a distinctive natural landform. Twin dolerite peaks are covered in eucalypt forests – home to numerous species of plants, animals and birds – and the Freycinet Resort site affords stunning views across the Freycinet Peninsula.

The Resort offers a range of boutique accommodation options, suitable for couples, small families, and larger groups. We are located several kilometres from the main road, in quiet bush surroundings, and the thoughtful design of the site allows you peace and privacy to take each day at a leisurely pace.



We know it's the little touches that make a holiday memorable, which is why we do everything possible to ensure your stay is a special one –from the light breakfast provisions that are included if you book our Hazard View Retreats, to the underfloor heating in our Ocean View Studios, and the woodfired pizza oven that's available for guests at The Barn Lodge.

Our unique location makes Freycinet Resort a wonderful year-round destination. In summer, we invite you to explore the private walking tracks and art trails that are available for the exclusive use of our guests, enjoy the opportunities for bird and wildlife watching, and spend the long, light evenings sitting on your private deck area.

In winter, you can relax in the cosy, comfortable environment of your cabin, or settle in to our lounge to watch wallabies and wombats at dusk. Alternatively, wrap up warm and step outside once night has fallen to be wowed by Tasmania's beautifully clear skies. There's no better place to indulge in some truly spectacular stargazing.

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The unique location of Freycinet Resort makes it a perfect choice for thrill seekers and chill seekers alike. Guests seeking peace and privacy are welcome to relax and reconnect with nature in the tranquil wilderness surroundings of the resort, while those who are keen to explore can enjoy adventures and attractions just a short drive away.

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