



Friday 5 June 2020

Mr. Don Challen AM

Chair of the Premier's Economic and Social Recovery Advisory Council

C/O Department of Treasury and Finance

GPO Box 147

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Dear Don

The Premier's leadership through this crisis has helped save the lives of many Tasmanians. The Premier's Economic and Social Recovery Advisory Council is an innovative and important initiative and we congratulate you on your appointment as Chair.

The task ahead of us in recovery is significant. Tasmanian Leaders Inc. is taking action within its means to help reinvigorate the socio-economic vibrancy of the State and is ready to support the Advisory Council to build a sound roadmap to recovery. Our diverse Network of more than 370 Alumni from across sectors are adapting and reinventing their businesses, jobs and lives to our changed circumstances. Together they bring a breadth of experience to the recovery process and are connected through a common ambition to build a brighter future for Tasmania.

Tasmanian Leaders can contribute innovative thinking and recommendations on strategies and initiatives to support recovery. Dan Norton is leading our Recovery Strategy Group to support us in our recovery effort. Some immediate contributions to inform your stage one priorities are:

- Previous Thinkbanks on Agritourism, Small Business and Future Nature of Work provide useful insights in recovery. Thinkbank brings together Tasmanian Leaders Alumni to generate innovative solutions through dialogue to pressing and complex issues facing our community. The documents (attached along with our most recent year book) were produced based on an extensive informal research process. The research participants are being re-engaged to understand their needs and opportunities for support under the present circumstances.
- A survey will be launched in mid-June to understand business and community needs in recovery and capture ideas for solutions.

The results will be summarized into a short document in July and shared with you as an early contribution to the Council's stage two consultation process.

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Other opportunities for Tasmanian Leaders to support the recovery process are:

- At an appropriate time, a Council representative is invited to speak with our Network to help them understand how they can contribute to the recovery effort in their businesses, jobs and community.
- Future Thinkbanks could be used to harness the wisdom and expertise of the Network to uncover innovative and connective solutions and insights across industry sectors and/or to address local issues.

For noting, the Tasmanian Way, auspiced by our organisation, is coordinating 'Thriving Tasmania: emerging stronger' a virtual conversation for Tasmanians to reflect on what is important for our State to recover and emerge as a thriving place. This event will take place on 29 June and a separate document will be submitted by the Tasmanian Way to your process in July.

Dan will liaise with you and the Secretariat to share recommendations from the above processes with the Council and is our focal point on the recovery effort. Thank you for your leadership in these difficult times.

Kind regards,

A handwritten signature in black ink that reads "Rob Woolley". The signature is written in a cursive, flowing style. Below the signature is a thin, horizontal line.

Rob Woolley
Chair
Tasmanian Leaders Board

Copy: Dan Norton, Lead of Tasmanian Leaders Inc. Recovery Strategy Group,
dan.norton@trinitas.com.au

Attached documents for your consideration:

- [Ideas from Thinkbank 2019](#): Our Place in the Sun: Harvesting Tasmania's Agritourism
- [Ideas from Thinkbank 2018](#): What stops us? Small Business: overcoming obstacles and seizing opportunities
- [Ideas from Thinkbank 2017](#): The Future Nature of Work to 2014: implications for the University of Tasmania
- [Tasmanian Leaders Yearbook 2019](#)